Missouri Sheep Merchandising Council
American Lamb Promotion Funding Request

Guidelines for Expenditures:

The purpose of the Missouri Sheep Merchandising Council is to conduct a campaign of market development through research, education, and promotion of lamb and lamb products, wool and wool products. The focus of this program is not activities relating to the production or marketing of lamb. The intent is to increase demand for lamb and wool for the benefit of the sheep industry and thus producers. Each development project budgeted and approved must include stated objectives and anticipated results. The council will determine if the objectives and anticipated results are important to the sheep industry and warrant funding.

American Lamb Promotion Program　　　　_____
Name of promotion, project or activity　　　　**Name of sponsoring chapter**

$_____ ____
Amount requested　　　　　　　　　　　**Date of this request**

_____　　　_____
Place activity will be held, if applicable　　**Date of activity**

_____　　　　　　　　　　_____
Phone Number　　　　　　　　　　　**E-Mail Address**

_____　　_____
Name of chapter advisor　　　　**Chapter address**

Checks will be Payable to the sponsoring FFA or FCCLA organization:

PROGRAM REQUIREMENTS:

- ALL FUNDING REQUESTS MUST BE APPROVED BEFORE THE EVENT TAKES PLACE.
- Funding requests for the 2004 American Lamb Promotion must emailed to MSMC, by **April 26, 2004**.
  - **American Lamb Meat be used.**
  - **An article must be printed in a local or area newspaper about the proje ct**
  - **Credit for funding must be given to the Missouri Sheep Merchandising Council for funds for the purchase of lamb meat.**
  - **For reimbursement a copy of receipts for American Lamb purchased and/or processing fees and a copy of news article must be submitted to MSMC for reimbursement of lamb meat.**
- MSMC Board Meetings are normally held the first or second Saturday in the months of February, May, September and December.

- Email requests to:　　　　　Gene Milligan, Chairman
　　　　　　　　　　　　　　Missouri Sheep Merchandising Council
　　　　　　　　　　　　　　milligansheep@hotmail.com (816) 583-2198

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List objectives of this funding request:

List anticipated results of this request:

List, as complete as possible, the budget for this project